

Greg Thomas

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As Vice-Governor of the Columbus BMW CCA, my primary focus would be to assist the Governor and President create unparalleled experiences that showcase the brand's excellence and connect with enthusiasts on a profound level. Leveraging my attention to detail, organizational prowess, and creative flair, I would meticulously plan and execute events that highlight BMW's cutting-edge technology, performance, and luxury. Each occasion would be crafted to leave a lasting impression on attendees. Effective communication and collaboration with BMW dealerships, partners, and stakeholders would be paramount to ensure seamless execution. I would also explore innovative marketing strategies to enhance event visibility and attract a diverse audience. By fostering a sense of community among BMW enthusiasts and creating memorable moments, I aim to reinforce BMW's position as a premier automotive brand synonymous with sophistication and driving pleasure.