

Board Meeting Minutes  
November 10, 2007  
Harrisons, Tipp City, Ohio

Meeting called to order 12:39 p.m.

Board in attendance: Jim Heckman, Marcia McClure, Mark Morris, Scott Ontjes, Ken Price, Phil Ross George Saylor, George Thielen  
Board not in attendance: Traci Kujawa, Erik Schifflett

Guests in attendance: Tim Beechuk, Bob Habel, Nicky Hardy, Len Mueller, Steve Schardt, Lance White

#### Old Business

Motion (Price, second McClure) Approve May meeting minutes. - **Passes**

#### Report from each Area & President:

- 1) President – Ken will not be seeking 4th term. Ken believes that changing every few years is healthy for the club.  
Announce who's running for Area leadership in Dec newsletter
- 2) Toledo  
Tracy & Jim send regrets  
End of summer appreciation party held  
Ofest - Phil won autocross trophy
- 3) Dayton  
Meetings well attended
- 4) Columbus  
Meeting food cost subsidy stopped after June, attendance went from 15 to 10 or 12 after subsidy dropped.
- 5) Cincinnati – Erik not be seeking another term as governor  
Motion (McClure, second Morris) Move to spend \$150 on chili party - **Passes**

#### Fall / Winter Schedule - Ken

- 1) Newsletter - dates for articles, issue date, advertising?? etc. – Mike
- 2) Election of Governors, vice Governors - 30 day notification, Dec Newsletter, Jan election
- 3) Election of President - Board meets in Feb., elect President, Treasurer
- 4) Budget to National, no later than 3/31/2008, membership to get financials annually
- 5) Officer list to National, within 2 weeks of Feb meeting, no later than 3/15/2008  
Charity matching funds grants, Feb date? Ken to find out and notify board.  
Newsletter rebate due 3/15 - Ken to double check and add to list.

Driving Committee:

- 1) DEC needs to meet and recommend to the Board schools for next year - Ken to push committee to meet Soon.
- 2) Thoughts on increasing school attendance
  - a) We worked with the Mini club in 2007 – others in 2008?  
Northstar example, combined with Audi club, bigger pool of instructors, students, waiting list, 6k income  
Hoosier looking for partners, rites of spring needs underwriting
  - b) Allow Convertibles – some designs may be okay?  
Discussion, turning away potential participants, be able to fill schools.

Financial Committee:

- 1) Quarterly update on finances – Scott, reviews Income & Expense, Balance Sheet, I&E to Budget.  
Refine page numbers on future reports
- 2) 2008 Budget - leverage 2007, add % for initial pass.

Activity Committee: Tim Beechuk

- 1) IMSA - Combining forces with other Chapter(s)  
Larry Hays - Bimmerstrause for ALMS event, provide tent/tables/etc. Get money from National & Local, need \$3k commitment to participate
- 2) Street Survival update - Last class in October scheduled on the PSAT test day, 6 paid, 4 free, 10 students total  
Need to work on getting closer to the schools, need school board approval  
Tim has a PPT to make the rounds to the schools to drum for business  
Look at Hoosier marketing; they sold out the first one in 10 days.  
Looking at other locations, Cincinnati team will help out new events.  
Schools drivers education is contracted out, For profit entities providing, SSS opportunity  
Discussion about promotion of SSS

Website Committee: Larry Moore

Email report:

The website committee has been hard at work and a lot has transpired pursuant to the Board approval of \$50 per month for web hosting fees and \$500 for software since the last Board meeting on May 5, 2007.

In summary, the website committee determined that it was easiest and in the best interest of our Chapter to migrate to .Mac hosted through Apple. To this end, approximately \$170 has been spent on software for doing so. Half of this amount has already been reimbursed. The other half, \$85.19, the receipt for which, has been sent to the Treasurer for reimbursement. No further software expenditures are anticipated for more than one year, and likely not for two.

On or about November 3, 2007, website services with Websecurestores was terminated and the website was redesigned and migrated to .Mac. Currently, Larry Moore is hosting the site through .Mac and as part of his other website hostings. This makes hosting much easier logistically, including backup, and saves the Chapter some money on hosting services as it is combined with other sites. The currently monthly fee for hosting services is \$25. Larry Moore has been paying these fees since November and is willing to continue to do so. He only asks reimbursement, which was done in the aforementioned mailing for the receipt. Such reimbursement may be monthly or annually, at the convenience of the Treasurer.

Going forward, the website committee will be examining the best means for providing a Chapter email list.

Newsletter

Compare to Northstar chapter, they are comparable in terms of membership.

Motion (McClure, Saylor second) to authorize the newsletter committee to compensate an sales rep up to 30% contingent on total newsletter advertising expenses (including printing & mailing) not exceeding total newsletter advertising revenue - **Passes**

Next meeting Saturday, February 23, 2008, 12:30 p.m. Harrison's, Tipp City, Ohio.

Motion (Morris, second Saylor) to adjourn - **Passes**

Meeting adjourned 2:45 p.m.