

Board Meeting Minutes  
February 21, 2009  
Harrisons, Tipp City, Ohio

Meeting called to order 11:15 p.m.

Board in attendance: Nicky Hardy, Jim Heckman, Marcia McClure, Mark Morris, Scott Ontjes, Phil Ross, George Saylor, Scott Scharadin, Erik Shifflett, George Thielen

Guests in attendance: Tim Beechuk, Cheryl Cane, Chris Cane, Jim Denker, Bud Dornette, Bob Habel, Len Mueller, Dohn Roush, Lance White, Donald Williams

Board not in attendance: Jim Troknya

Introductions around the room.

November Minutes:

Motion to approve amended minutes – (Ross, 2<sup>nd</sup> Thielen) - **Passes**

Board Elections:

President - George Saylor - motion (McClure, 2<sup>nd</sup> Heckman) - **Passes**

Vice-President - Erik Shifflett - motion (Hardy, 2<sup>nd</sup> Thielen) – **Passes**

Treasurer - Scott Ontjes - motion (Morris, 2<sup>nd</sup> Thielen) - **Passes**

Area Election Results:

Cincinnati Area Gov - Marcia McClure

Cincinnati Area Vice-Gov - Nicky Hardy

Columbus Area Gov - Jim Heckman

Columbus Area Vice-Gov - Scott Scharadin

Columbus Area alternate - Bill Woods

Dayton Area Gov - George Thielen

Dayton Area Vice-Gov - Mark Morris

Dayton Area Alternate - Jim Denker

Toledo Area Gov - Phil Ross

Toledo Area Vice-Gov - Jim Troknya

Area Reports:

Toledo: Ross - Planning Glass City Marathon, 4/26, charity event.

Dayton: Thielen - Wine tasting at Taj Ma Garaj 3/21, Nicky to report  
Thirteen people attended Jan meeting, elections.

Columbus: Heckman - planning open house at MAG (May), Tom Hatem Automotive (March)

Potential Rahal facility tour

Put out a mailer, better attendance at January meeting.

Cincinnati : McClure - weather events hindered Jan and Feb meeting attendance.  
Open house Auto Enthusiasts - April meeting  
Go-cart challenge report

Financial Report: Ontjes

Look good, Oct DE in the black.  
Reviewed 2008 Income/Expense Statement 2008  
Reviewed 2009 Income/Expense statement to date, balance sheet  
Newsletter postage/printing reimbursement request due 3/31/2009  
Taxes - due 5/15/2009  
Propose 2009 budget, discussion.

Motion to approve 2009 budget – (Thielen, 2<sup>nd</sup> Morris) - **Passes**

Driving Committee: Dornette

3 events this year  
New event, Bluegrass Motorsports  
Mid Ohio upped August charge, Oct held steady  
Oct club race is a premier event, should sell well.  
Events will be publicized in the Roundel  
Discount for early registration  
Will continue to do Saturday night dinner.  
Lochner & White to attend national DEC meeting in March.  
DE's on Motorsportreg.com and Buckeyebmwcca.org websites.  
Agreed to let Porsche Targa, Corvette w/T-top, (on the website) will abide by what national approves.

Activity/Membership Report: Saylor

News from national distributed electronically, forwarded by Saylor.  
BMW Credit card from national promoted heavily from national.  
BMW CCA membership down 1000 nationally since 2008.  
Miami University students potential project, create a business plan on increasing membership.  
Outreach many vendors in Ohio, tap into online markets?

Advertising Report: Williams

Distribute ad package  
One ad sold for upcoming newsletter.  
Discussion of vendors

Motion to approve ad package – (Thielen, 2<sup>nd</sup> Hardy) - **Passes**

Motion to create the Advertising committee with authority to bring sponsors/vendors to events and price – (Morris, 2<sup>nd</sup> Thielen) - **Passes**

Web Site Report:

Committee soliciting content, photos for the site.

Discussion on frustration of ability to get information they need from the site (membership, calendar, other content).

Input to Shifflett, Shifflett to work with web committee.

Event Reports:

Chili Party: McClure, 50 people attended, 13 chili's

Cheryl Cane won best chili.

Recommend \$150 budget for 2009.

Holiday Party: McClure

Held at Stepping Stones, good attendance, 100+

Recommend holding event at a facility vs. house

Recommend \$700 for 2009 - 2010 event

Castle's (Troy) volunteer to host.

Buckeye/Bluegrass go-cart challenge: Saylor

Recommend budgeting \$800 for the event, \$400 is cancellation fee.

Motion, cut check to Bluegrass chapter for \$800 to cover Buckeye half of venue fee – (Thielen, 2<sup>nd</sup> Hardy) - **Passes**

Charity Wine Tasting: Hardy

March 21, 2009, 7:00pm - 10:00 pm, Taj Ma Garaj

Review 2009 Buckeye BMW CCA Charity Wine Tasting (attachment)

Charitable donation will be \$500, split between Stepping Stones and BMW CCA Foundation

Currently have 20 volunteers

Looking for an onsite auction coordinator - contact Hardy

Register online at Kruzers.com

Membership signup table at event.

Stepping Stones – recommend having some of their materials there

Other Business:

Thank Len Mueller for his years of service as RVP

Email Guidelines: Hardy

Review Buckeye BMW CCA Email Guidelines (attachment)

Publish on the website

Publish excerpt in the Driving light.

Saylor - review of lists (board, voting board, attendees)

Street Survival: Beechuck

4/25 is spring event in Cincinnati, new venue, Archbishop McNicholas High School (on website)  
10 people signed up currently, room for 25. Potentially expand school with more instructors,  
expanded venue

School is very enthusiastic about hosting the event

Organizers meeting Friday night to layout course

Will try and plan an event for the fall.

ZF Fundraising information - Shifflett pulling together application information

Next Meeting Agenda:

Send items to Saylor

Next Board meeting is Saturday, May 16, 2009, 11:00 a.m., Harrison's, Tipp City, OH.

Motion to adjourn – (McClure, 2<sup>nd</sup> Thielen) - **Passes**

Meeting adjourned 2:16 p.m.